

Workplace Tidbits

Social Media in Organizations



The growth of social media has significantly changed the way people communicate at home and at work. Common social media applications include sites such as LinkedIn, Facebook, Google+, Pinterest, Tumblr, Wikipedia, YouTube, Twitter and Instagram. Not only has social media changed the way we communicate, but it presents great opportunities for businesses in the areas of public relations, internal and external communications, recruiting, organizational learning and collaboration, and more.

Possible advantages

Why should an organization have its own official presence on social media? Reasons include the following:

- Facilitates open communication, leading to enhanced information discovery and delivery.
- Allows employees to discuss ideas, post news, ask questions and share links.
- Provides an opportunity to widen business contacts.
- Targets a wide audience, making it a useful and effective recruitment tool.
- Improves business reputation and client base with minimal use of advertising.
- Promotes diversity and inclusion.
- Expands market research, implements marketing campaigns, delivers communications and directs interested people to specific websites

<https://www.shrm.org/resourcesandtools/tools-and-samples/toolkits/pages/managingsocialmedia.aspx>

REREC SHOWCASES INNOVATIONS DURING THE AFRICA PUBLIC SERVICE DAY CELEBRATIONS



A delegate interacting with REREC staff at KICC

As Kenya joined the African continent in celebrating the Africa Public Service Day. The country also celebrated 10 years of transformation in the public service delivery that has created an efficient and effective public sector.

This year's celebrations held on 21st to 23rd June 2022, attracted over 100 Ministries, Departments and Agencies who showcased their services and innovations at the national celebrations which took place at Kenyatta International Convention Centre in Nairobi from.

The 3-day event themed 'Celebrating Public Service Transformation: Ten Years Journey and Beyond' blends well with the REREC's efforts to improve on the administrative systems for economic growth and better service delivery to citizenry as envisioned in the Big 4 Agenda and Vision 2030.

During this forum, the Corporation was able to showcase its achievements which have transformed the green energy narrative nationally and internationally, with the impact of Garissa Solar Power plant being the focal point. The Corporation also highlighted the Matching Fund Initiative, which is a programme developed to stimulate electricity access and expand connectivity in rural areas. This initiative has enabled



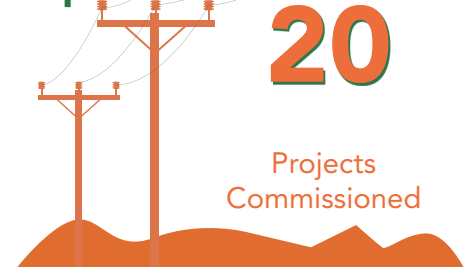
REREC trophy at the event

the corporation to partner with various stakeholders including the CDF-NG and County Governments in a reciprocal arrangement which boosts the rural electrification kitty and enables more areas to be connected to the grid.

The highlight of the National Public Service Day celebrations was the awarding of trophies and certificates to various organisations for their excellent innovations and exhibition in various categories. REREC took the 2nd position under the Environmental Conservation & Climate Change Initiative category.

The event was officially closed by H.E. The president on Thursday 31st June 2022.

Projects' Progress Report



20No. projects were commissioned in the week ending 24/06/2022, in various parts of the country.

The total number of commissioned projects in the current financial year stands at 1086No. with 1125No. projects in progress. 105 projects are awaiting either joint inspection, shut down or commissioning.

Disaster Management Strategic Policy

This strategy establishes a framework, identifies priority policy for action and key stakeholder's roles for management of disasters in the corporation.

Learn More in
Chapter 16
of the Internal
Policies

Soma,
Elewa,
Tekeleza